National Policy

GOAL

Curb Childhood Obesity

Priorities

Change social norms to encourage healthy living.
Reduce barriers to healthy living that stem from economic insecurity.

Increase opportunities to consume healthful foods.
Reduce opportunities to consume unhealthful foods.
Increase opportunities for physical activity.

Leadership Domains

Agriculture/food Systems
Health
Design/Planning
Transportation
Energy
Media
School/Education

Action Strategies

Policies
Committee on Chronic Disease Prevention and Food Security

Visioning
Food and Health Policy Councils
Designing Healthy Communities

Processes

Tools

National Policies
Food Labeling Reform
Prevention Points
Healthy Living Premiums
Making Markets
Carbon Food Trust
State Food Index
Local Food Supply Networks

State Policies
Food Off the Farm
Community Wiki
Land Lease Partnerships
ActivCity
CityGame

Local Policies

National Level Policy Recommendation: Committee on Chronic Disease and Food Security
National Policies: Committee on Chronic Disease Prevention and Food Security

Sources: Federal agency websites for DHHS, USDA, DOT, DOEd, EPA, FDA, CDC, FTC, and DHS. and Center for Science in the Public Interest.
Graphic Source: Urban Design Lab Team
National Policies: Committee on Chronic Disease Prevention and Food Security

USDA: Conflicting Mandates

USDA recommended food intake:
- Bread, cereal, rice, pasta: 41%
- Vegetables: 20%
- Fruit: 15%
- Dairy: 12%
- Meat, nuts: 12%
- Fats, oils, sweets (use sparingly)

Industry beneficiaries of federal agricultural subsidies, 1995 - 2005:
- Grains: 13%
- Fruits and vegetables: 0.4%
- Meat, dairy: 74%
- Legumes: 2%
- Sugar, oil, starch, alcohol: 11%

Source: Physicians Committee for Responsible Medicine, 2007.
Graphic: Urban Design Lab Team
National Policies: Committee on Chronic Disease Prevention and Food Security

Food-related policy fragmented among various federal agencies

Sources: Federal agency websites for DHHS, USDA, DOT, DOEd, EPA, FDA, CDC, FTC, and DHS. and Center for Science in the Public Interest.
Graphic Source: Urban Design Lab Team
State Policy: Food and Health Policy Councils

GOAL
- Curb Childhood Obesity
- Change social norms to encourage healthy living.
- Reduce barriers to healthy living that stem from economic insecurity.

PRIORITIES
- Increase opportunities to consume healthful foods.
- Reduce opportunities to consume unhealthful foods.
- Increase opportunities for physical activity.

LEADERSHIP DOMAINS
- Agriculture/food systems
- Health
- Design/planning
- Transportation
- Environment/energy
- Media
- Schools/education

ACTION STRATEGIES
- Visioning
  - Committee on Chronic Disease Prevention and Food Security
  - Food and Health Policy Councils
  - Designing Healthy Communities

POLICIES

TOOLS
- Food Labeling Reform
- Prevention Points
- Healthy Living Premiums
- Making Markets
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SCALE
- NATIONAL
- STATE
- LOCAL

ASSESSMENT

Graphic: Urban Design Lab Team
State Policy: Food and Health Policy Councils

State Level Policy Recommendation: Food and Health Policy Councils
State Policy: Food and Health Policy Councils

Existing State-Level Food Policy Councils

Source: statefoodpolicy.org
Graphic: Urban Design Lab Team
## State Policy: Food and Health Policy Councils

### Food System: Pathways to Childhood Obesity

<table>
<thead>
<tr>
<th>EXISTING CONDITIONS</th>
<th>Global, industrial food system</th>
<th>Greater affordability and availability of processed foods, lack of cultural connection to foods</th>
<th>Increased consumption of processed foods</th>
<th>Increased childhood obesity rates</th>
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</thead>
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| ALTERNATIVE CONDITION   | Local, Sustainable food system | Greater affordability and availability of whole foods, restored cultural connection to foods      | Increased consumption of fruits and vegetables | Decreased childhood obesity rates |

Graphic: Urban Design Lab Team
State Policy: Food and Health Policy Councils

Slow Food’s “Food Nations” Map

Local Policy: Designing Healthy Communities

Goal: Curb Childhood Obesity

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- Increase opportunities for physical activity.

Leadership Domains:
- Agriculture/Food Systems
- Design
- Health
- Planning
- Transportation
- Energy
- Water

Processes:
- Visioning

Policies:
- Committee on Chronic Disease Prevention and Food Security
- Food and Health Policy Councils
- Designing Healthy Communities

Tools:
- Food Labeling Reform
- Prevention Points
- Healthy Living Premiums
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Assessment:

Graphic: Urban Design Lab Team
Local Policy Recommendation: Designing Healthy Communities